

BRAND GUIDELINES

FESCIOF

Future of education, science & culture,
international organizations forum



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01
LOGOTYPE

1.1 THE LOGO



The logo inline with the strategic considerations, it reflects the important elements of sustainability and international organizations, it is sophisticated and simplistic, and the colors reflect the main three sectors.

1.2 THE LOGOTYPE VERSION

Arabic

FESCIOF
مؤتمر مستقبل منظمات
التربية والثقافة والعلوم
معاً نحو التغيير في القرن ال ٢١

English

FESCIOF
Future of Education, Science & Culture
International Organizations Forum
Together for Impact in the 21st Century

1.3 THE LOGOTYPE COLOR VARIATION

Education



Science



Culture



1.3 BACKGROUNDS

Arabic

Blue
39C3E3

Yellow
EACE2A

Purple
8F61CC

White
FFFFFFFF

Light Grey
f9f9f9

Black
151f20



English

Blue
39C3E3

Yellow
EACE2A

Purple
8F61CC

White
FFFFFFFF

Light Grey
f9f9f9

Black
151f20



1.5 EXCLUSIONS ZONES AND MINIMUM SIZE



Minimum size for print



Minimum size for print

1.6 PLEASE AVOID



02
COLORS

2.1 COLOR PALETTE

Blue
39C3E3



Yellow
EACE2A



Purple
8F61CC



03

TYPOGRAPHY

3.1 LATIN TYPEFACES

Rg (Random Grotesque) [Headers]

Book

Future of Education
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Medium

FUTURE OF EDUCATION
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Semibold

Future of Education
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Bold

FUTURE OF EDUCATION
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

3.2 ARABIC TYPEFACES

Adelle sans arabic [font family]

Light	ي و ه ن م ل ك ق ف غ ع ظ ط ض ص س ز ر ذ د خ ح ج س ت ب أ ١٢٣٤٥٦٧٨٩
Regular	أ ب ت س ج ح خ د ذ ر ز س ص ض ط ظ ع غ ف ق ك ل م ن ه و ي ١٢٣٤٥٦٧٨٩
Medium	ي و ه ن م ل ك ق ف غ ع ظ ط ض ص س ز ر ذ د خ ح ج س ت ب أ ١٢٣٤٥٦٧٨٩
Semibold	ي و ه ن م ل ك ق ف غ ع ظ ط ض ص س ز ر ذ د خ ح ج س ت ب أ ١٢٣٤٥٦٧٨٩
Bold	ي و ه ن م ل ك ق ف غ ع ظ ط ض ص س ز ر ذ د خ ح ج س ت ب أ ١٢٣٤٥٦٧٨٩
Black	ي و ه ن م ل ك ق ف غ ع ظ ط ض ص س ز ر ذ د خ ح ج س ت ب أ ١٢٣٤٥٦٧٨٩

04

ICONOGRAPHY

4.1 ICONS

EDUCATION



SCIENCE



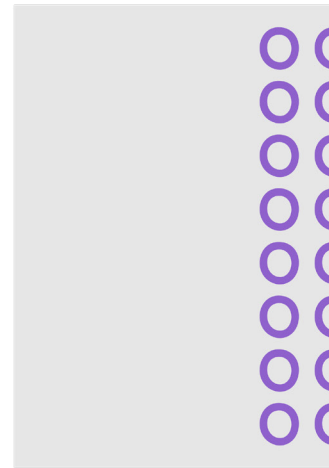
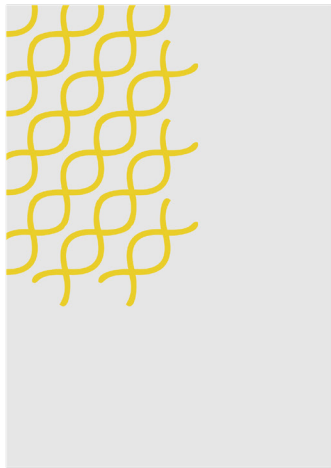
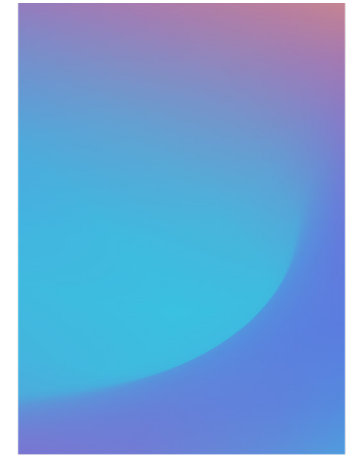
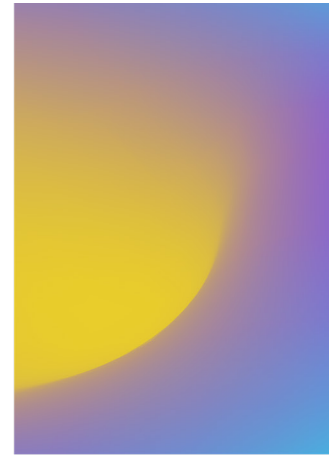
CULTURE



MIX

05
IMAGERY

5.1 SHAPES AND PATTERNS



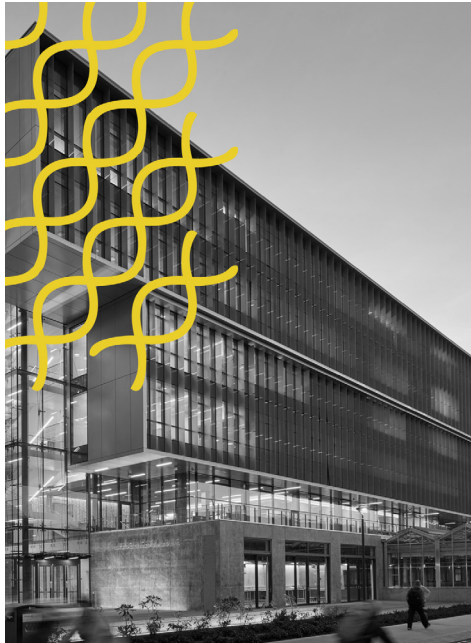
5.1 SHAPES AND PATTERNS



5.2 BACKGROUNDS



5.2 BACKGROUNDS



5.3 PHOTOSTYLE



06 **APPLICATIONS**

6.1 EMAIL SIGNATURE



Name here
General Manager

Adress Empire Street G Tower Floor 5
+000 000 000
info@fesciof.com

6.2 HEADER AND FOOTER



6.3 PPT TEMPLATE



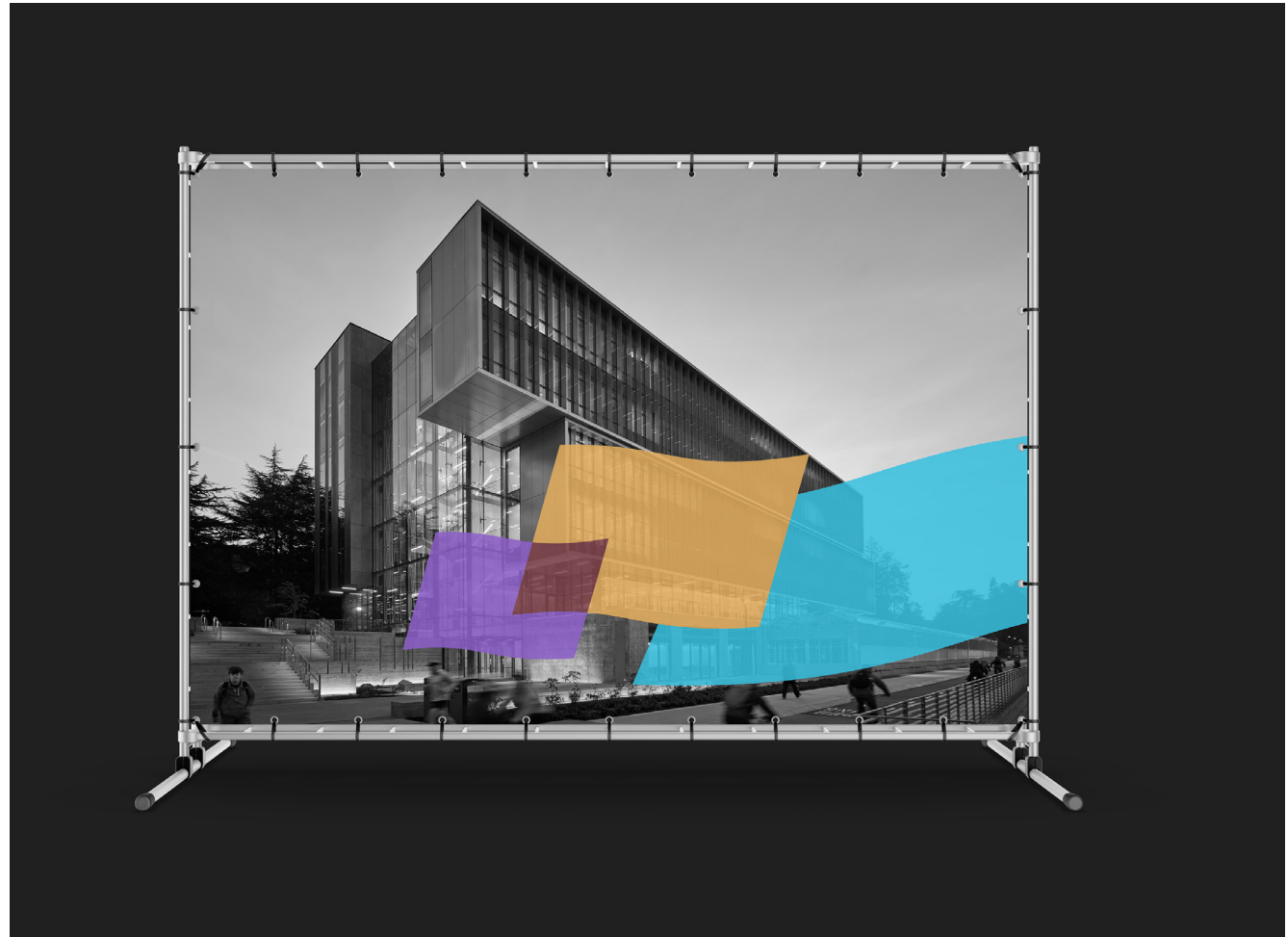
6.4 PRINT AD TEMPLATE



6.5 SCREENS



6.6 BACKDROPS



6.7 ID BADGES



6.8 GOODIES



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