

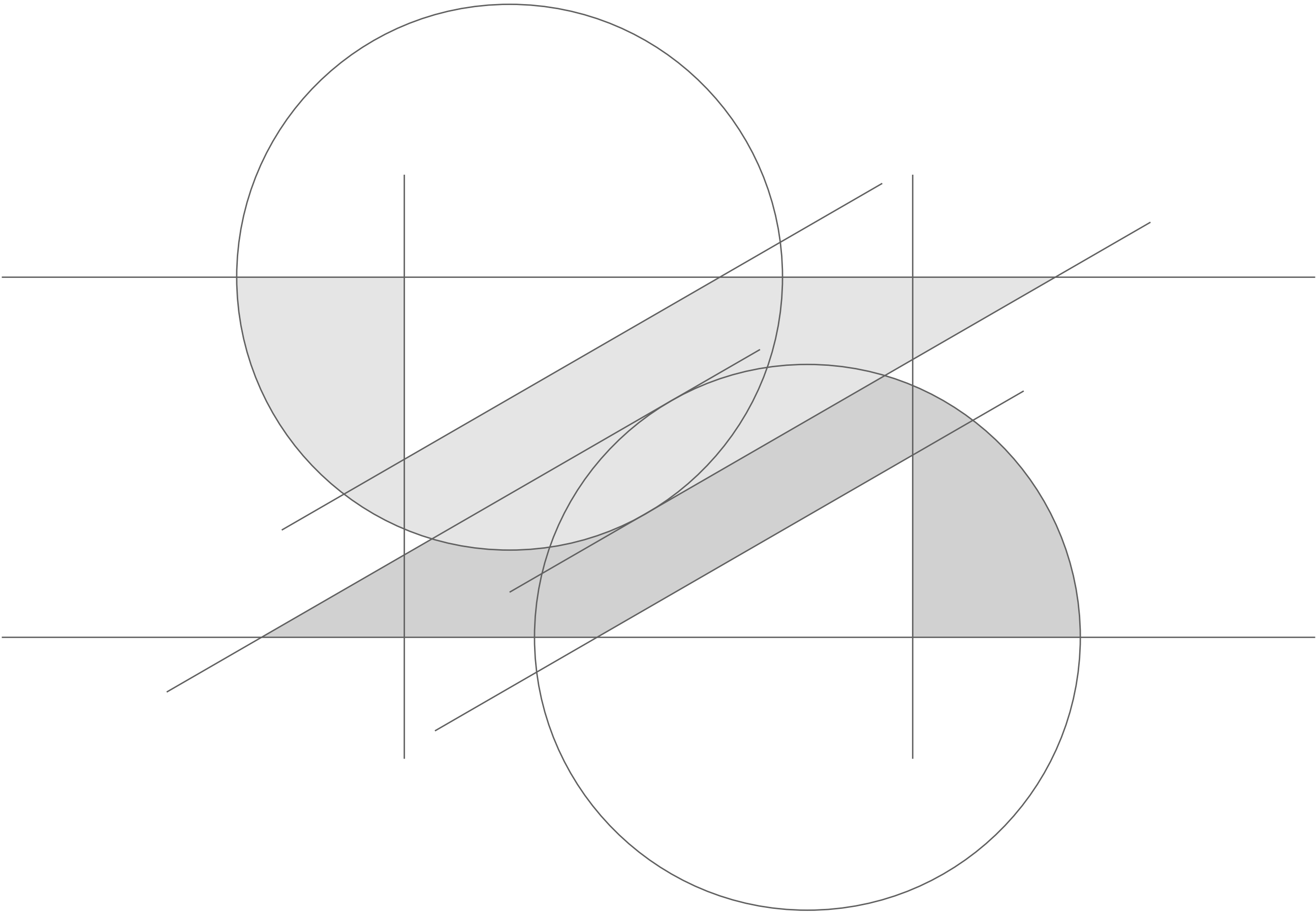
**pimula**  
DIGITAL MARKETING AGENCY

# Hulul

A widebot Comapny



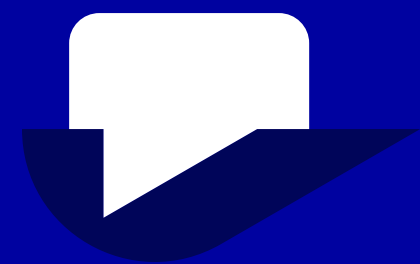
Mark Design



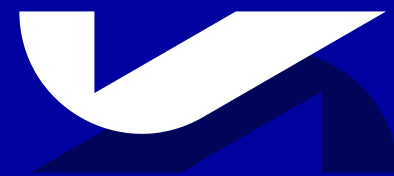
## Mark Concept

The concept was based on mixing the service and the brand name itself.

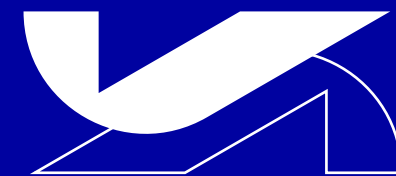
This could be seen in the opposite chat bubbles and the check mark representing the solution we provide through Hulul, along with the reversed arrows that represent the concept of money payment.



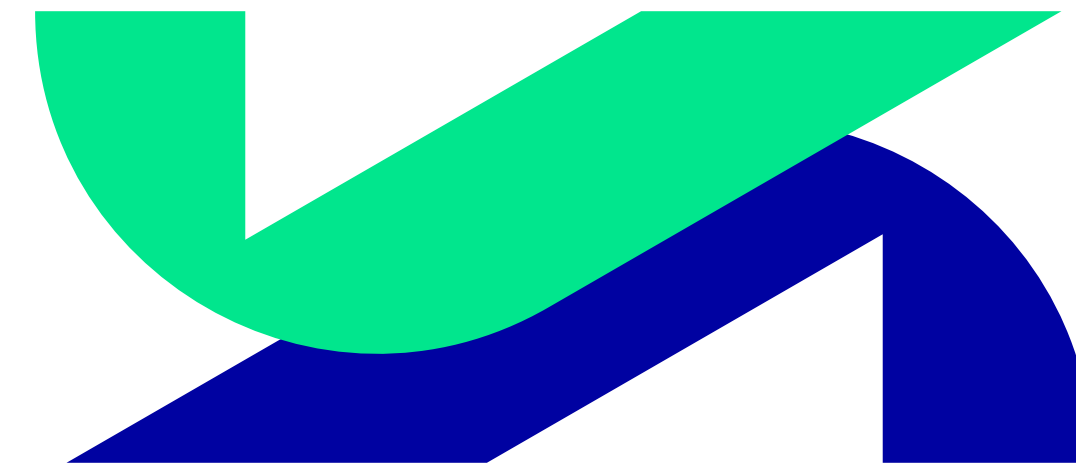
Chat Bubble  
(in negative space)



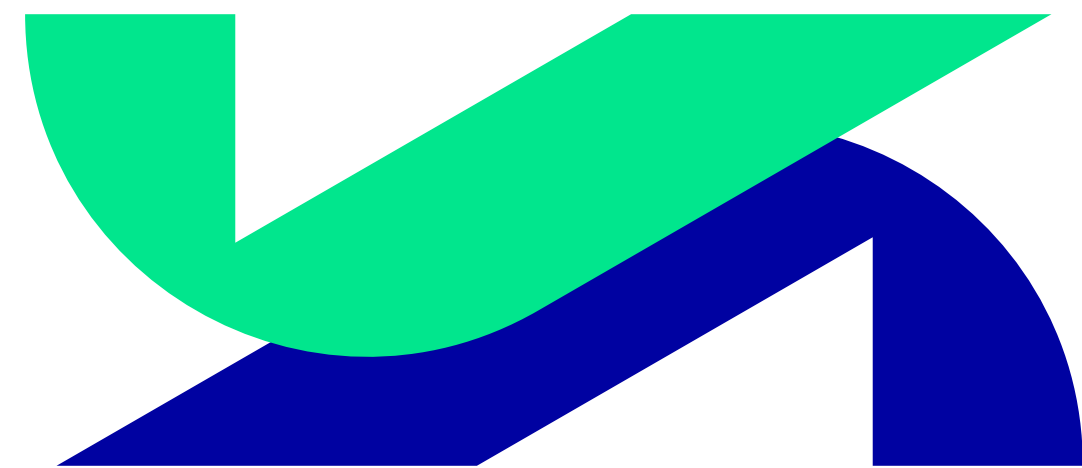
Check Mark  
(Right Solution)



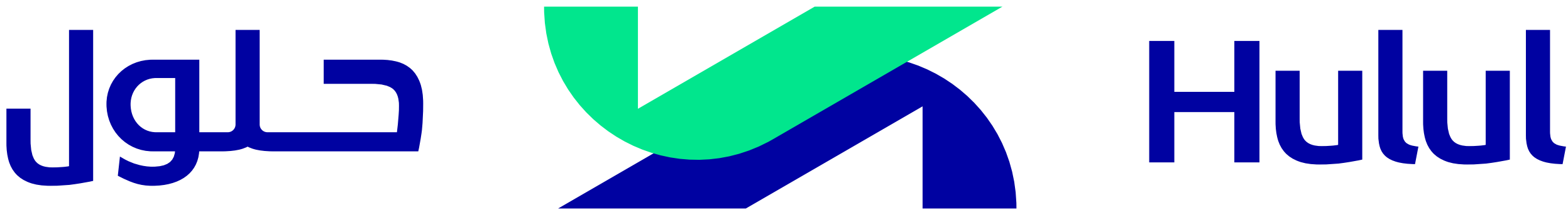
Reversed Arrows  
(Payment)

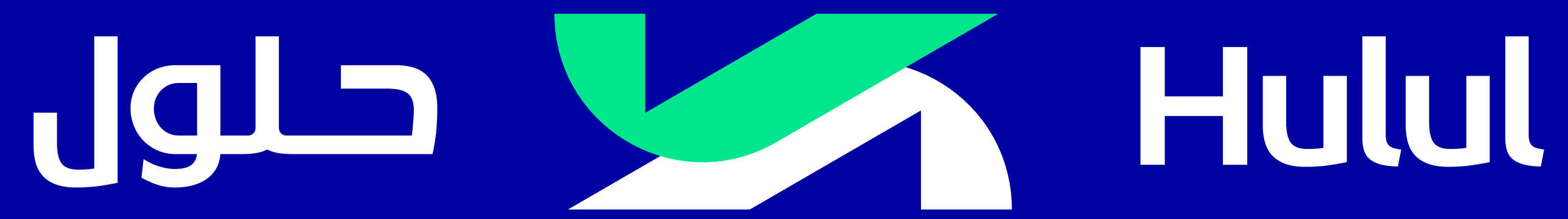


Logo Mark



Logo Design







## Typography

Aa

Ubuntu Font

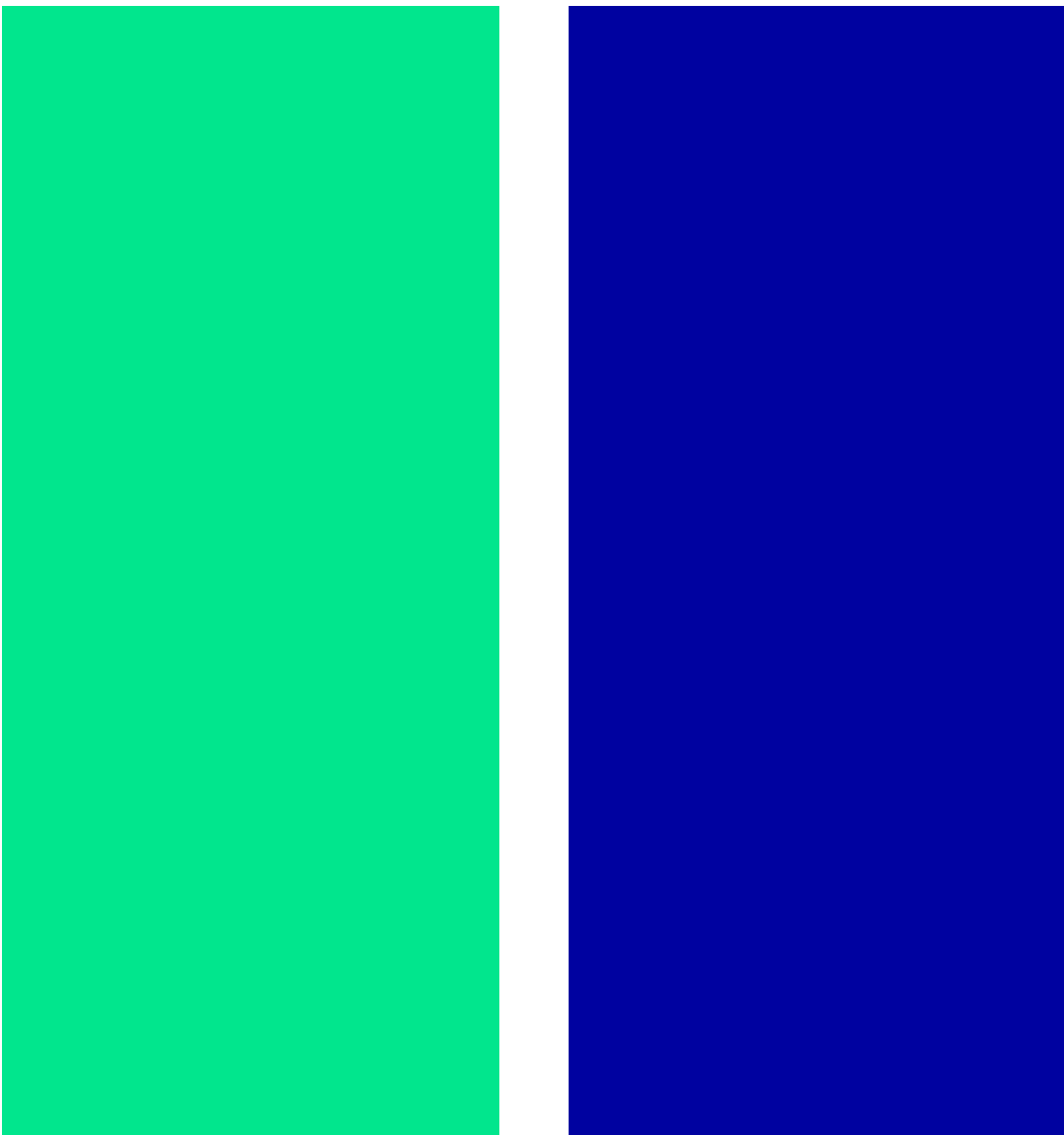
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

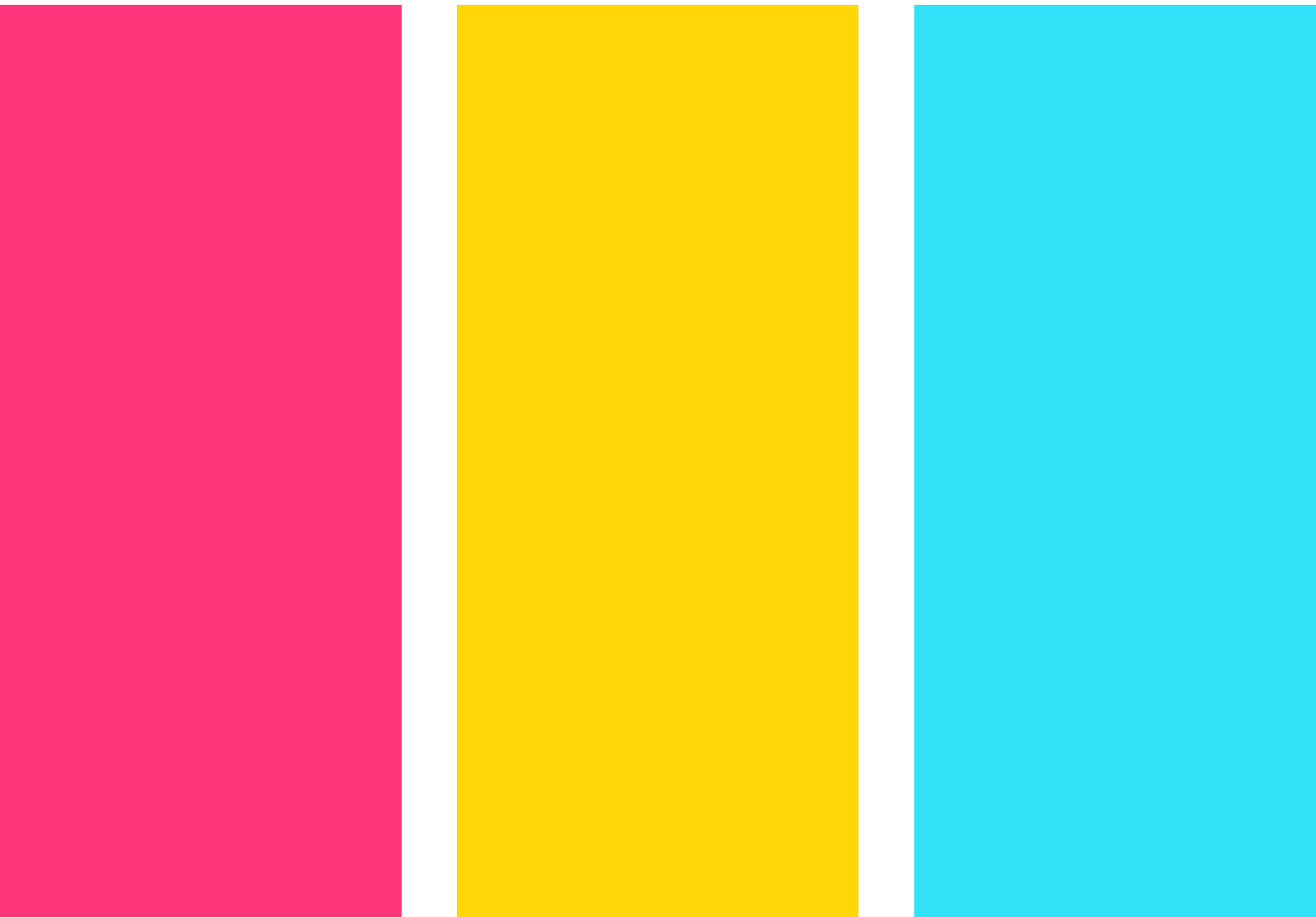
1234567890

Hulul  
حلول

Brand Colors



Primary Colors



Secondary Colors







# Hulul

The MENA's First  
Digital Transformation  
platform









# Hulul

The MENA's First  
Digital Transformation  
platform





The MENA's First  
Digital Transformation  
platform



हुलुल





The MENA's First  
Digital Transformation  
platform







# Hulul

The MENA's First  
Digital Transformation  
platform

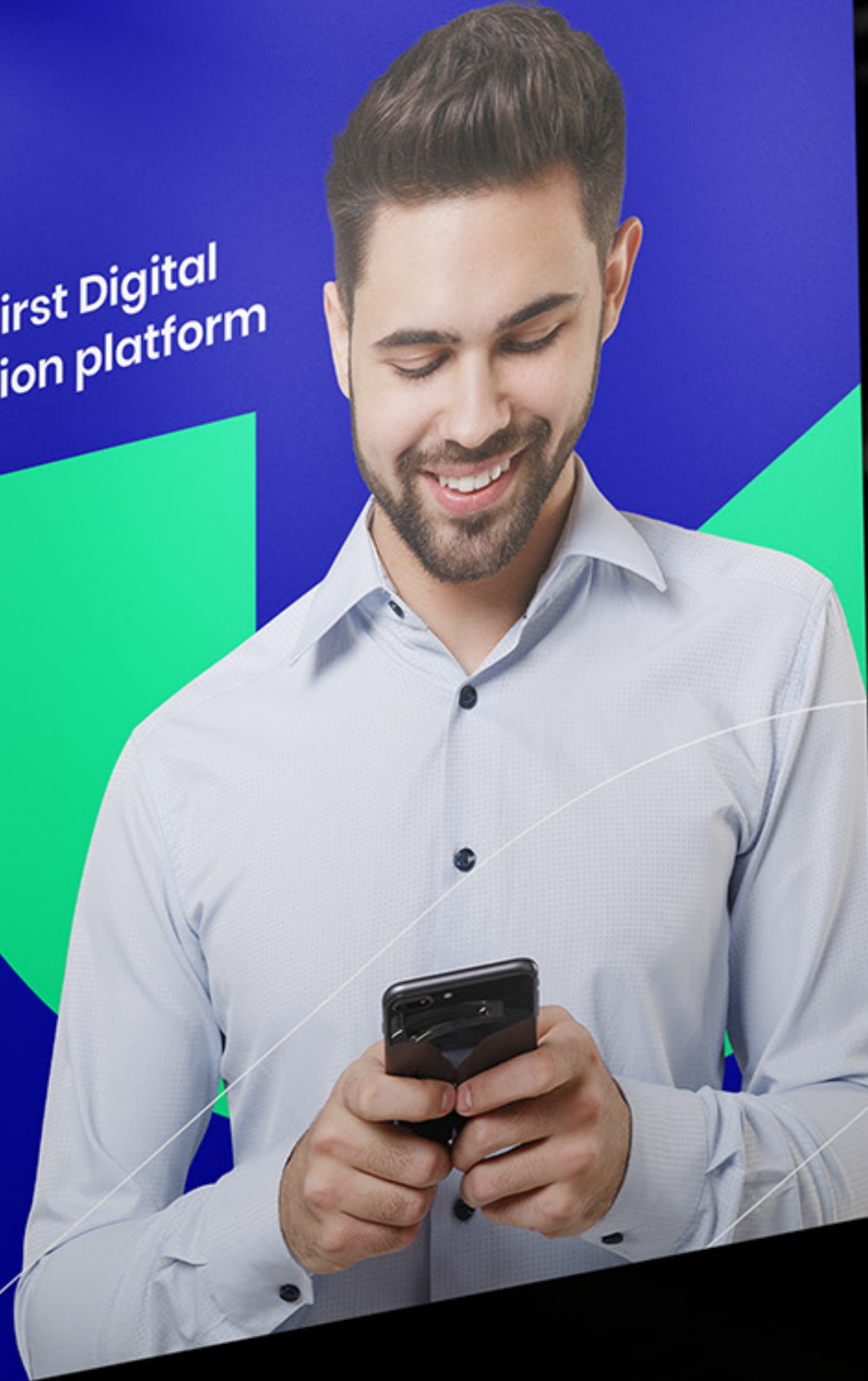






The MENA's First Digital  
Transformation platform

Hulul



# Thank You

