



مركز تفسير للدراسات القرآنية

Tafsir Center For Qur'anic Studies

CORPORATE IDENTITY MANUAL



tafsir.net



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2 Colors Logo —————



GREEN

Metallic 10333

GOLD

Metallic 872



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Tafsir Center For Qur'anic Studies



Primary Logo



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Secondary Logo (Vertical)



مَرْكَزُ نَفْسِيَّةِ الدِّينِ لِدُرَاسَاتِ الْقُرْآنِ
Tafsir Center For Qur'anic Studies







Full Color



Monochrome







Clear Area = 2 * "E" from Education



GOLD

Solid Coated 872

C: 96

M: 06

Y: 15

K: 00

75%

50%

25%

GREEN

Metalic 10333

C: 96

M: 06

Y: 15

K: 00

75%

50%

25%





Do not recolor the logo



Do not rotate the logo



Do not manipulate the logo & the icon

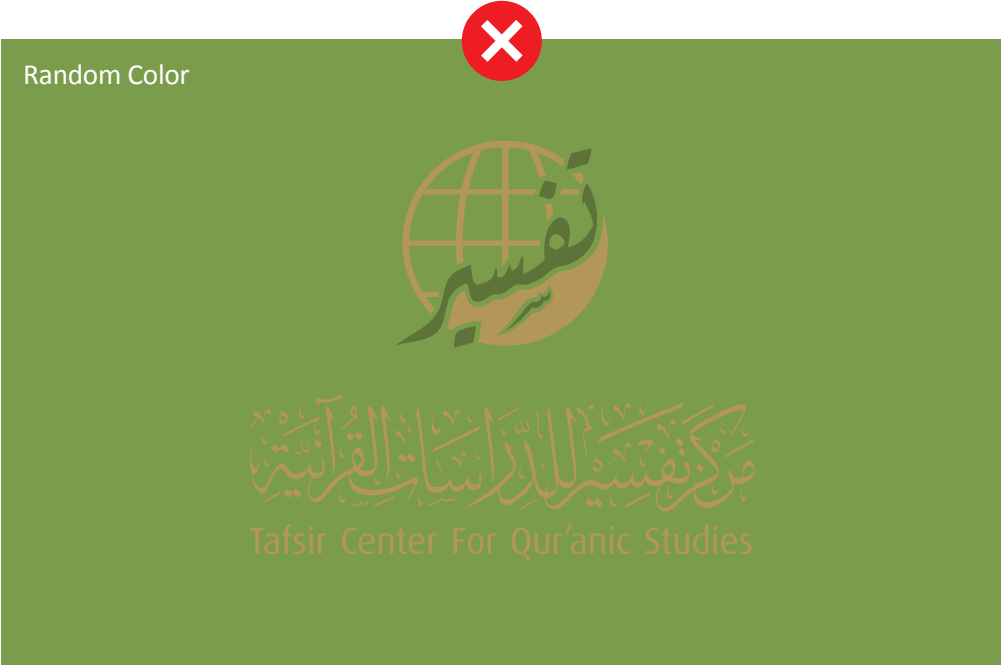
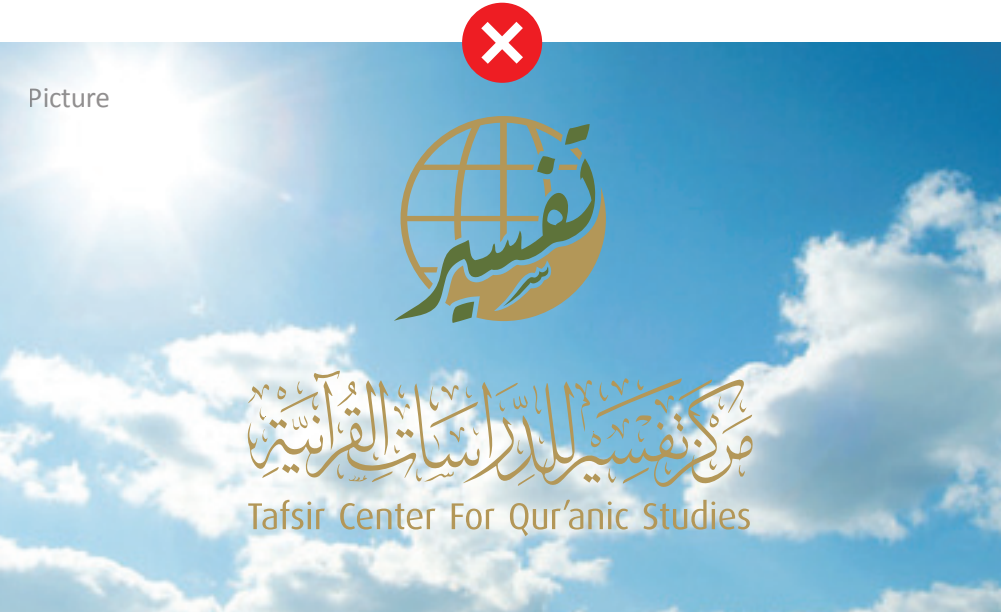


Do not distort the logo proportions



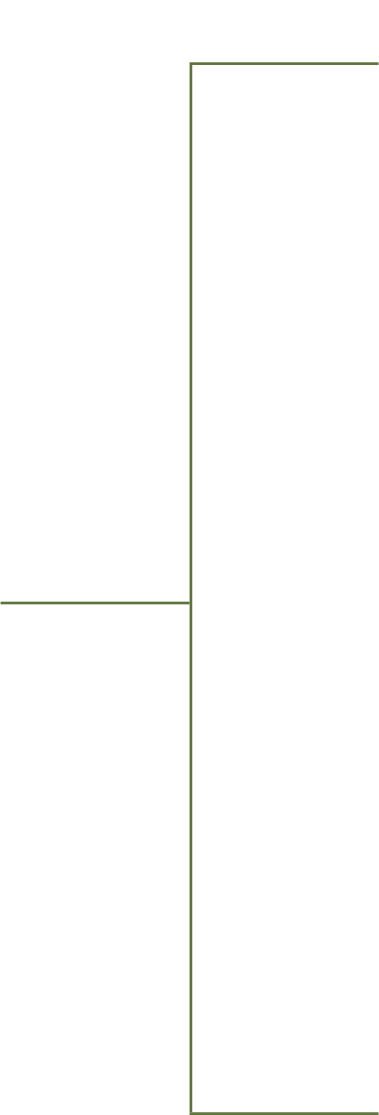








2 Color Pattern



GOLD

Solid Coated 872C

GREEN

Metallic 10333
53%

GREEN

Metallic 10333
100%



English Font
Dax

الخط العربي
GE SS two

Sample Paragraph

This is a sample paragraph, Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis at rhoncus nisl. Proin nec nisi in ligula consectetur rutrum non vestibulum nunc, at mattis est. Quisque pellentesque interdum.

فقرة تجريبية

هذا نص تجريبي، هذا النص ليس النص النهائي وقد وضع مؤقتاً لإظهار الشكل العام للتصميم بصفة مبدئية وسوف يتم استبداله لاحقاً. هذا النص ليس النص النهائي وقد وضع مؤقتاً لإظهار الشكل العام للتصميم.

English

Arabic





STATIONERY

From its source it will guide you toward a greater understanding of your brand. Stationery is kept consistent, making sure that the correct typeface and logo is used on all elements. The positioning of the logo varies according to the format used. Careful consideration has been given to ensure each element is balanced and beautiful.







مركز تفسير للدراسات القرآنية
Tafsir Center For Qur'anic Studies

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هاتف : +966 11 2109620 تحويلة 102
فاكس : +966 11 2109713
ص.ب : 242199 الرمز البريدي : 11322

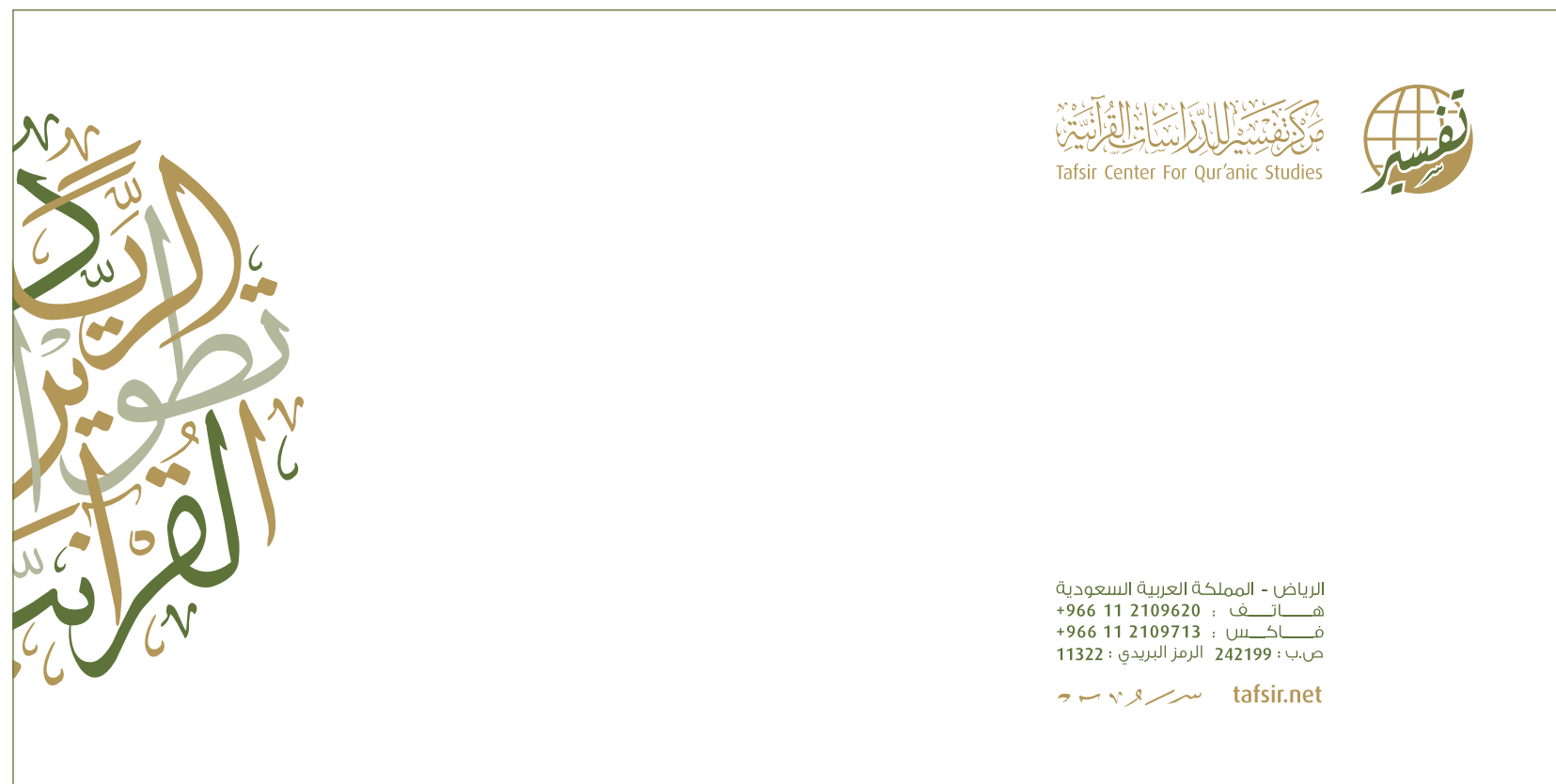
twitter @amshehri

تفسير tafsir.net









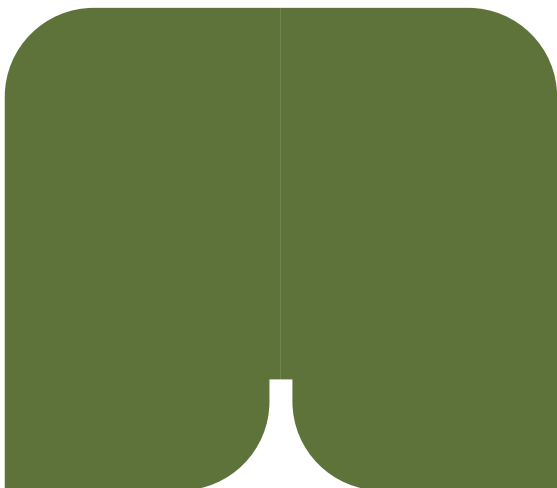
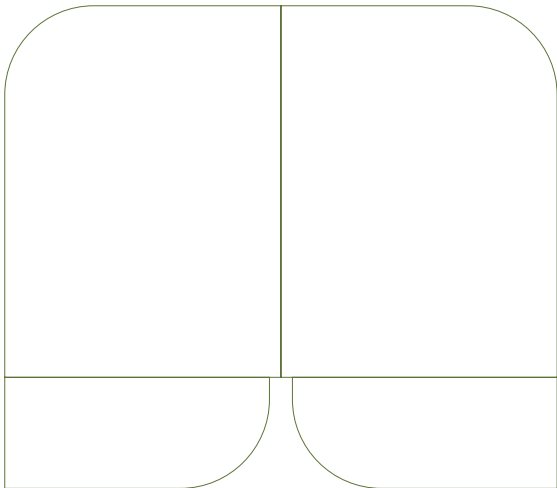








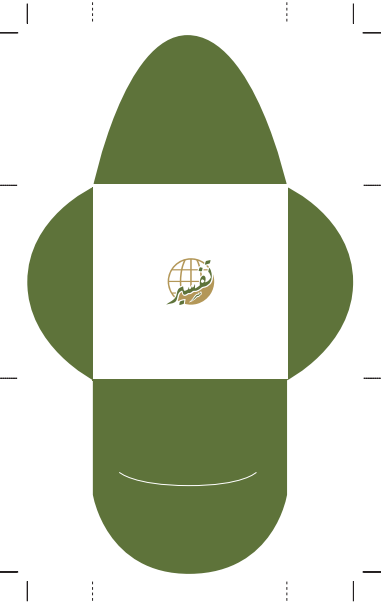
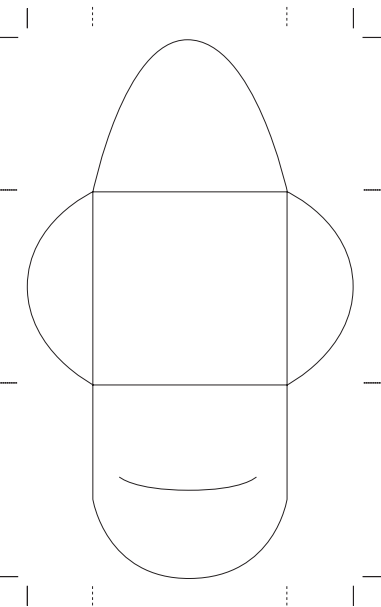




















Tafsir Center For Qur'anic Studies

Fax

From: _____

Pages: _____

Date: _____

To: _____

Fax: _____

Phone: _____

Re: _____

cc: _____

☐ Urgent

☐ For Review

☐ Please Comment

☐ Please Reply

☐ Please Recycle

● **Comments:** Select this text and delete it or replace it with your own. To save changes to this template for future use, choose Save As from the File menu. In the Save As Type box, choose Document Template. Next time you want to use it, choose New from the File menu, and then double-click your template.

تفسير

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ص.ب : 242199 الرمز البريدي : 11322



سند قبض Receipt Voucher

0001



Tafsir Center For Qur'anic Studies

هـ H

ريال S.R

Date / /

استلمنا من Received from

مبلغ وقدره Sum of

☐ نقداً • شيك رقمه

☐ Cash • Bank

No.

Date

بتاريخ

وذلك مقابل For

المستلم Receiver

المحاسب Accountant

مدير الشؤون المالية والادارية D.F.A.A

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سـ رـ قـ بـ

سند صرف Payment Voucher

0001



Tafsir Center For Qur'anic Studies

هـ H

ريال S.R

Date / /

ادفعوا للسادة Pay to

مبلغ وقدره Sum of

☐ نقداً • شيك رقمه

☐ Cash • Bank

No.

Date

بتاريخ

وذلك مقابل For

المستلم Receiver

المحاسب Accountant

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سـ رـ قـ بـ





فاتورة













الى

من

تاریخ

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ELECTRONIC MEDIA

LEADING THE WAY Staying connected is crucial to the evolution of your brand. Let us lead your way toward a colourful future where the possibilities are endless. Into the future we go, a virtual world where the possibilities are endless. Lets truly connect our brand to the world, and go the distance.



New Message

Send Chat Attach Address Fonts Colors Save As Draft Photo Browser Show Stationery

To:

Cc:

Subject:

Signature: Signature #2 !

 Tafsir Center For Qur'anic Studies

د. عبد الرحمن بن معاذة الشهري
Dr. Abdulrahman M. Al Shehri

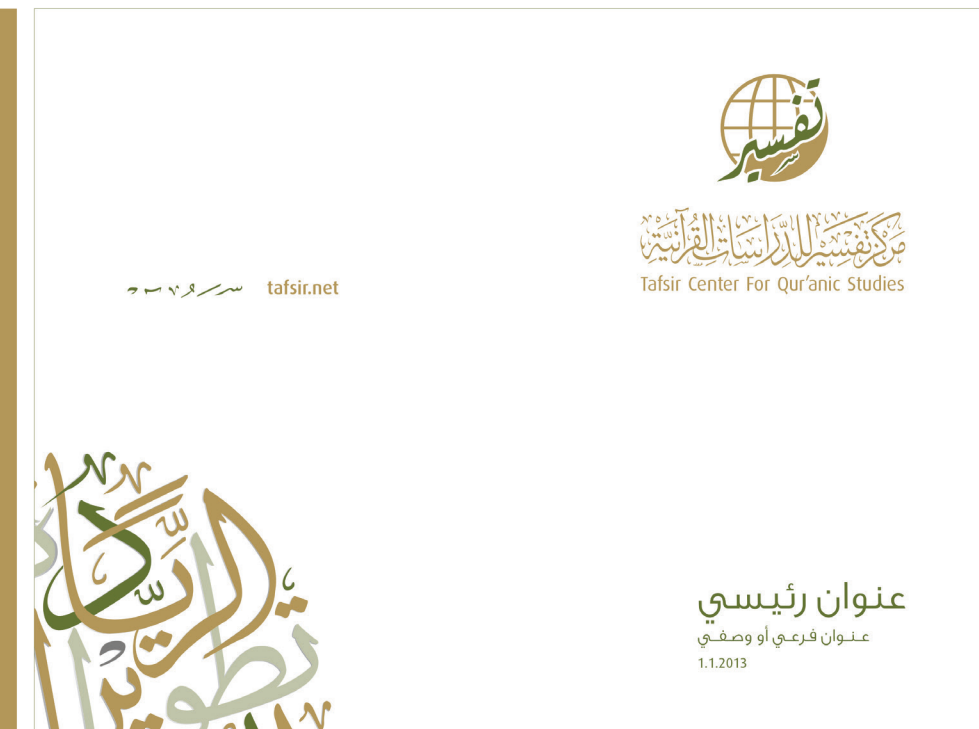
General Manager المدير العام

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ADVERTISING STANDARDS

The following pages illustrate how advertising collateral is to be handled to ensure consistency throughout. The use of dynamic grids and photographic style build an ownable visual language for QEHC advertising.

















3 DIMENSIONAL COLLATERAL

MAPPING YOUR WAY Taking your brand places is easy, but are you travelling the right route? Is your destination clear? From above clarity is attained and you can move along with confidence as you travel in the right direction. Having been exposed to the previous chapters, you are now well on your way to understanding our corporate guidelines and how to implement it. Lets give our identity some dimension.

























PROMOTIONAL

your brand will shine from the inside out. The route that you will travel is illuminated. The following pages illustrate examples of how we control our identity with regards to promotional collateral. The result is balanced, beautiful and bold design.



































شكراً